



OCTUS ENERGY ANNOUNCES AFFILIATIONS WITH UNIVERSITY OF CALIFORNIA SMART ENERGY RESEARCH CENTERS

Davis, California (August 20, 2009) -- Octus Energy (OCTI.OB) today announced its affiliation with two University of California, Davis energy efficiency research centers, the California Lighting Technology Center (CLTC) and the Western Cooling Efficiency Center (WCEC). As an affiliate member, Octus will collaborate with CLTC and WCEC to develop and deploy the Octus Smart Energy Platform (OctusSEP), focused on commercializing innovative and highly efficient lighting and cooling products and systems.

"Smart energy is a dynamic, vibrant, high-growth industry, and CLTC and WCEC are the premier centers of excellence propelling the energy efficiency industry," said Chris Soderquist, Octus CEO. "Their hands-on, creative, inclusive approach to moving cutting-edge technologies from the lab to the marketplace amplifies Octus's commercialization activities. With their assistance, we will expedite and optimize the development of OctusSEP, while forging relationships with utilities, regulators, manufacturers and key customers."

The OctusSEP is a comprehensive energy management system combining an IP communication platform, Web-based software and energy-efficient devices. OctusSEP targets 40-60% energy savings by networking specialized sensors, controls and high-performance retrofit fixtures to automate the management of lighting, HVAC and other electrical devices.

"This is what we do. We work with innovative companies to create, and commercialize next-generation lighting solutions," explained CLTC Director Michael Siminovitch. "Octus's comprehensive approach to energy efficiency – including system design, project financing, automated controls and energy management – is what the industry needs. We look forward to collaborating with Octus and welcome them to our affiliate program."

"Historically, energy efficiency has been invisible," said Soderquist. "Every year, U.S. businesses waste in excess of \$50 billion in excess electricity costs. OctusSEP generates measurable and immediate results, making energy efficiency visible, tangible, and lucrative."

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About Octus

Octus Energy (OTCBB: OCTI.OB) is a smart energy management company headquartered in Davis, California. Octus develops, markets and sells energy-efficient lighting and cooling solutions that enable public and private sector organizations to significantly reduce their energy expenses. The company delivers solutions through OctusSEP (Smart Energy Platform), a turnkey energy savings and demand response management platform.

About CLTC

The California Lighting Technology Center (<http://cltc.ucdavis.edu>) was established by the California Energy Commission and the University of California, Davis, with support from the U.S. Department of Energy and the National Electrical Manufacturers Association. CLTC engages in cooperative and independent projects with lighting manufacturers, electrical utilities, and design and engineering professionals, facilitating the commercialization of products. More than 40 leading companies, including a who's-who list of lighting manufacturers, are affiliated with CLTC.

About WCEC

The Western Cooling Efficiency Center (<http://wcec.ucdavis.edu>), created along with the UC Davis Energy Efficiency Center, brings a wide range of emerging cooling technologies to market through research, technical support and educational efforts. The WCEC is guided by a 12-person Steering Committee including representatives from the major California public utilities, the California Energy Commission, the US National Renewable Energy Laboratory and major retailers. The 20-plus WCEC affiliates range from start-up companies to the largest HVAC manufacturers in the world.

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