



## Octus Adds Energy Industry Executives To Its Advisory Group

Davis, California (October 27, 2009) --Octus, Inc. (OTCBB: OCTI.OB) today announced the addition of two energy industry executives to its Advisory Group, further strengthening the company's efforts to rapidly commercialize smart energy technologies. Mark Henwood, CEO of Henwood Associates, and Dr. Mark Modera, director of the UC Davis Western Cooling Efficiency Center, have joined the Octus Advisory Group.

"Mark Henwood and Mark Modera are acknowledged energy industry thought leaders," said Chris Soderquist, Octus CEO. "Both have conceived and commercialized innovative energy products as catalysts to growing world-class energy companies. Their relevant experience, industry relationships, and get-it-done demeanors are great assets to Octus."

Henwood is the CEO of Henwood Associates, Inc. He has developed 14 power projects, and his company currently operates five projects. Previously, he grew Henwood Energy Services into one of the premier providers of software, information, and consulting services to the global power industry with more than 350 customers. Henwood actively promotes sustainable energy businesses as Vice Chairman of CleanStart and author of sustainable energy stock tracking web site Camino Energy.

Modera is Director of the Western Cooling Efficiency Center (WCEC), and is a Professor in the Civil and Environmental Engineering department at UC Davis. He is also the Sempra Utilities Distinguished Scholar in Energy Efficiency. Dr. Modera joined the WCEC from Carrier Corp., where he was a Vice President, and from Lawrence Berkeley National Laboratory (LBNL). While at LBNL, Dr. Modera developed an aerosol-based duct sealing process, and he subsequently established AeroSeal, Inc., which was acquired by Carrier in 2001.

Other Octus Advisory Group members include: Richard Bourne, *founder, Western Cooling Efficiency Center*; Harry Laswell, *managing director, American River Ventures*; Curt Rocca, *managing partner, DCA Partners*; Michael Siminovitch, *director, California Lighting Technology Center*; Gary Simon, *president and CEO, Acumentrics Corporation*; David Springer, *principal, Davis Energy Group*; and, Margaret Wong, *CEO, McWong Environmental and Energy Group*.

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### About Octus

Octus, Inc. (OTCBB: OCTI.OB) develops and delivers smart, energy-efficient technologies. The company helps commercial and municipal building owners cut their energy bills 30-50% through energy-efficient lighting, cooling and energy management technologies and project financing. Solutions are delivered through the Octus Smart Energy Platform (OctusSEP), a comprehensive energy management system targeting a \$50 billion U.S. market. Commercialization of OctusSEP is propelled through affiliations with leading energy institutions, including the California Lighting Technology Center and the Western Cooling Efficiency Center.

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