



Octus Energy Adds Two Technology Executives To Its Management Team

Davis, California (January 29, 2010) – Octus, Inc. (OTCBB: OCTI.OB), a leading smart energy efficiency company, today announced the addition of two technology industry executives to its management team, strengthening the company's launch of the Octus Smart Energy Platform (OctusSEP). Joining the company are Dave Glende as Senior Manager, Smart Energy Services, and John Walter as Senior Manager, Smart Energy Products.

"The convergence of energy efficiency technologies and intelligence, in concert with catalytic economic incentives and development of the smart grid, makes smart energy an increasingly compelling, hyper-growth market," said Chris Soderquist, Octus CEO. "Dave Glende and John Walter bring a wealth of relevant, seasoned, hands-on experience to Octus to accelerate the commercialization of OctusSEP and spring innovation within the company."

Mr. Glende is a visionary, innovative leader with more than 25 years of proven engineering management, strategic planning, and product management capabilities brought together through broad experience in the development, management, and marketing of enterprise software solutions. Most recently, he was Chief Technology Officer with DAVID Corporation, a leading provider of risk information management systems for the alternative risk (self-insured) insurance market. Previously, Mr. Glende was Chief Technology Officer with Unify Corporation, a public company traded on NASDAQ and a leading provider of application development and data management solutions. He earned a BS (Computer Science) from California State University, Sacramento.

Mr. Walter has more than 25 years experience creating and leading high technology initiatives. Most recently, he was a consultant to Itron and a Vice President with Isaacson, Miller, an executive search firm. Previously, Mr. Walter was Managing Partner with The MarketTech Group, where he led high-level market research engagements for clients including Agfa, Boston Scientific, GE, Phillips, and Siemens. His prior experience includes work with Lawrence Livermore National Laboratory and Chevron, where he was a Reservoir and Production Engineer. Mr. Walter earned BS, MS and Degree of Engineer (Engineering Management) degrees from Stanford University, and an MBA from the University of California, Davis.

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About Octus

Octus, Inc. (OTCBB: OCTI.OB) is a leading smart energy company providing innovative solutions that significantly improve energy management and reduce electricity costs. Our purpose is to make buildings smart and reduce energy consumption by 50% or more. We accomplish this through the Octus Smart Energy Platform (OctusSEP), a portfolio of smart devices, sensors, network appliances and software-enabled energy management services, and the implementation of smart energy projects, targeting a \$50 billion U.S. market. Commercialization of OctusSEP is propelled through affiliations with leading energy institutions, including the California Lighting Technology Center and the Western Cooling Efficiency Center.

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